To,

All Regional Director/ DD (In-charge)
(NE/ER/SR/WR/ER/NR/CR)
Office of DC (Handicrafts).

Subject: Participation of artisans in Dilli Haat during June, July and August 2018.

Sir,

This is regarding the participation of artisans from all over India in Dilli Haat, INA for six slots during June, July and August 2018. The slots are as follows:

Slot 5 – 01.06.2018 to 15.06.2018
Slot 6 – 16.06.2018 to 30.06.2018
Slot 7 – 01.07.2018 to 15.07.2018
Slot 8 – 16.07.2018 to 31.07.2018
Slot 9 – 01.08.2018 to 15.08.2018
Slot 10 – 16.08.2018 to 31.08.2018

Region wise stalls for each slot are as under:

<table>
<thead>
<tr>
<th>SN</th>
<th>Region</th>
<th>State wise stalls proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Northern</td>
<td>30</td>
</tr>
<tr>
<td>2</td>
<td>Central</td>
<td>30</td>
</tr>
<tr>
<td>3</td>
<td>North Eastern</td>
<td>13</td>
</tr>
<tr>
<td>4</td>
<td>Southern</td>
<td>15</td>
</tr>
<tr>
<td>5</td>
<td>Eastern</td>
<td>15</td>
</tr>
<tr>
<td>6</td>
<td>Western</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td><strong>Total:</strong></td>
<td><strong>118</strong></td>
</tr>
</tbody>
</table>

It has been noticed that from some regions, the RD/DD (In-charge) is not providing the consolidated list and also artisans selected not fulfilling their quota. The guidelines should adhere to as given:

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1. Regional Director/DD (In-charge) may ensure the adequate participation from each MSEC under their jurisdiction. They are requested to submit the consolidated list of artisans, which should fulfil their allotted quota.

2. List submitted by field office directly to Headquarter office will not be accepted. Only RD/DD (In-charge) has the responsibility to compile and send the consolidated list to Headquarter office. List of selected artisans may be submitted to this office for all the slots 10 days before the slot timings.

3. Only Pehchan I card holder artisans will be allowed for participation. Artisan with old or duplicate I card will not be allowed. Artisan should be allowed only once in 6 months.

4. The selected artisan should reach the venue one day before. Only one helper other than artisan is allowed to sit in the stall. Helper should be in the blood relation with the artisan or from the same village. None other than these will be allowed/recommended as helper. If some other/unauthorised person other than the artisan/helper found on the stall during inspection/visit, the artisan will be debarred for participation in any marketing event for five years and the stall will be closed with immediate effect.

5. The artisan has to pay the rent of the stall with Dilli Haat Corporation and that should be mentioned in the participation letter.

6. No TA/DA/Freight Charges will be paid for participation.

7. The artisan should carry only those items against which he/she has selected for participation as per Pehchan Card.

8. The artisan should carry one original photo Identity proof other than Pehchan Card and Helper should carry two original photo Identity proof.

This issues with the approval of Competent Authority vide Dairy No. 23688, dated 27.04.2018.

Yours faithfully,

(A.K. Mohanty)
Assistant Director (MSS)