<table>
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<th>Notice for Empanelment of Guest Faculty</th>
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<td>Indian Institute of Carpet Technology (IICT), Chauri Road, Bhadohi-221401(U.P.) intends to create a panel of Guest Faculty from qualified professionals including Entrepreneur from Carpet Industry primarily for Pushtaini Hunar Vikas Yojna (PHVY), a scheme of DC (Handicrafts), Ministry of Textiles, Govt. of India. Interested eligible Person may send their resume latest by 29th April, 2017, 5:00 PM to E-mail <a href="mailto:ictdmc@rediffmail.com">ictdmc@rediffmail.com</a>. For details visit websites <a href="http://www.handicrafts.nic.in">www.handicrafts.nic.in</a> &amp; <a href="http://www.iict.ac.in">www.iict.ac.in</a>.</td>
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Director, IICT
Indian Institute of Carpet Technology (IICT), Chauri Road, Bhadohi-221401(U.P.) intends to create a panel of Guest Faculty from qualified professionals including Entrepreneur from Carpet Industry primarily for Pushtaini Hunar Vikas Yojna (PHVY), a scheme of DC (Handicrafts), Ministry of Textiles, Govt. of India.

**Eligibility Criteria:**
- Ability to develop terminal competency in selected trainees under Pushtaini Hunar Vikas Yojna (PHVY), as detailed below

**Pushtaini Hunar Vikas Yojna (PHVY)**

This program is aimed at training candidates for the job of a “Entrepreneur”, in the “Carpet” Sector/Industry and aims at building the following key competencies amongst the learner

<table>
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<th>1. Entrepreneurship</th>
<th>5. Acquiring better quality of life</th>
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<td>2. Updation of hard skill</td>
<td>6. Ability to increase their earnings</td>
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<td>3. Acquiring required soft skill</td>
<td>7. To contribute to trade business performance</td>
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<td>4. Ability to enhance qualitative and quantitative production</td>
<td>8. To contribute brand creation of Indian Carpet industry</td>
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**Key Learning Outcomes of Hard skill- 270 hrs.**

- **Training at centre- 92 hrs**
  Orientation of Pushtaini skill to manifest perfection in practical competencies and underpinning theoretical knowledge in respective module of s manufacturing: Course curricula for short term courses based on Modular Employable Skills (MES) in Carpet Sector published by DGET, MOL&E, GOI would be covered separately for each MES modules as per inherited Pushtaini skill of trainee(s) concerned

- **Production planning -30 hrs**
  - Understanding the contract, Review of contract, Analyse the contract: calculation of Raw material requirement, Identification of MES required, Calculation of mandays requirement, Calculation of tools and equipments required, organization of production, organization of finishing, organization of packing and labelling

- **Product development-94 hrs**
  - Understanding market trend, Market feedback, Analyse the trend and feedback, prepare sample, receiving feedback of customer for cost, quality and other requirements if any
  - Contemporary trends in Design, product & manufacturing technique-54 hrs
  Identify product mixes and contemporary trends which influences existing varieties of carpet in context of design, colour, style, textures.

**Key Learning Outcomes of Soft skill –I - 192 hrs.**

- **Professional communication/language-72 hrs**
  Understand communication and its significance, Body language, Writing letters and representations, Understand response and its significance, self confidence, paradigm and its shift
- **Cost benefit analysis- 48 hrs**
  Cost : Understand cost elements: Direct, Indirect, hidden and Quality cost, Delay cost etc
  Benefit: Product quality, Compliance and total quality management, customer satisfaction, Just in time etc

- **IT Skill -72 hrs**
  Exposure to relevant computational facilities to develop required emergent IT skill, Exposure to Internet/websites/video conferencing. Familiarity to relevant application softwares and apps & social networking including Whatsapp, Facebook, BHIM, Paytm etc.

### Key Learning Outcomes of Soft skill –II – 120 hrs.
- **Entrepreneurship & SHG formation-84 hrs**
  Understand features of an Entrepreneur and learn to adopt, Understanding performance metrics for the module/sector, Learn to fix performance target, Learn the technique to evaluate your business performance, Understand features of SHG or Cooperative, Learn to form SHG or cooperative, Learn success stories of SHG/Cooperative

- **Commercial skill (market linkage, bank loan scheme etc.)-36 hrs**
  Understand market and Marketing, Analyse the market and product-clientele relation, Identify commercial and financial metrics includes tariff barrier, recession e marketing, Bank interface – Mudra loan, Availing support of Government schemes to promote artisans etc.

### Key Learning Outcomes of Soft skill –III - 42 hrs.
- **Carpet Expo/ Mela / Haat / Emporium and Miscellaneous**
  Exposure to Carpet Expo/ Mela / Haat / Emporium etc as per availability of the event during training, In absence of practical exposure video of past events, Learn Inter firm comparison

**Total Programme Duration: 624 Hours**

- Ability to develop training materials in bilingual in one or more key learning outcome as detailed above.
- Intention to provide returnable carpet sample(s) to demonstrate trainees for enriching their Product Development Skill.
- Intention to share experience through case studies to enhance given targeted competencies in trainees.

**Note:** Empanelled guest faculty on engagement will be paid Honorarium as per rule/provisions.