

International Marketing Calendar-2019-20

Office of Development Commissioner (Handicrafts)

Annexure-I

**Month Wise list of Events Proposed by organizations under MSS
Scheme (*International events abroad*)**

Annexure-II

**Month Wise list of Events Proposed by organizations under MSS
Scheme (*International events in India*)**

Annexure-I

Month-Wise Events Proposed by organizations under MSS Scheme (**International events abroad**)

Month	S.No.	Name of Show	Date of Show	City/Country	Implementing Agency	Activity proposed under MSS Scheme of DC(HC)
April, 2019	1	Hong Kong Houseware Fair	20-23-April 2019	Hong Kong	EPCH	Road Show cum Awareness Campaign (Promotional Stall)
	2	-do-	-do-	-do-	EPCH	Thematic Exhibition of Crafts of North Eastern Region
	3	Fame Manila Fair	25-27 April, 2019	Manila, Philippines	EPCH	Awareness Campaign
	4	Hong Kong Gift & Premium Fair	27-30-April 2019	Hong Kong	EPCH	Showcasing of Sustainable Eco-Friendly Crafts of North Eastern Region
May, 2019	5	Yiwu Imported Commodities Fair	23-26 May, 2019	Yiwu, China	EPCH	Participation in Exhibition / Live Demonstration
	6	Technology Delegation Visit	May, 2019	Cambodia	EPCH	Marketing Study Abroad/Technical Study
	7	Technology Delegation Visit	May, 2019	Vietnam	EPCH	Marketing Study Abroad/Technical Study
	8	Namaste Stockholm Festival	May, 2019	Stockholm, Swden	COHANDS	Namaste Stockholm Festival
June, 2019	9	12th Global Indian Festival	8-16 June, 2019	Kuala Lumpur, Malaysia	EPCH	Participation in Exhibition / Live Demonstration
	10	Dallas Temp Show	19-25 June, 2019	Dallas Market Centre, USA	EPCH	Awareness Campaign

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June, 2019	11	SAITEX (Africa Big Seven)	23-25 June, 2019	Johannesburg, South Africa	EPCH	Participation in Exhibition
	12	2019 China (Qinghai) Intl. Carpet Exhibition	June 2019	Xining (Qinghai) Province)	CEPC	Participation in Exhibition
	13	Handmake in India	June 2019	Amsterdam, Netherlands	COHANDS	Participation in Exhibition
July, 2019	14	Atlanta International Gift & Home Furnishing Market	10-14 July, 2019	Atlanta, USA	EPCH	Awareness Campaign
	15	29 th India Home Furnishing Fair	July 17-19, 2019	Osaka, Japan	EPCH	Participation in Exhibition
	16	Décor+Design Show	18-21 July, 2019	Melbourne Australia	EPCH	Participation in Exhibition
	17	India Trend Fair	24-26 July 2019	Tokyo, Japan	EPCH	Participation in Exhibition
	18	Handmake in India	July 2019	New York, USA	COHANDS	Thematic Exhibition
August, 2019	19	Buyer Seller Meet	7-9 August, 2019	Johannesburg, South Africa	EPCH	Buyer Seller Meet
	20	Irkutsk International Trade Fair	August 21-24,2019	Irkutsk, (Russia)	ITPO	Participation in Exhibition
	21	Intertextile Shanghai Home textiles	28-31 August 2019	Shanghai, China	CEPC	Participation in Exhibition
	22	Buyer Seller Meet	August, 2019	Copenhagen, Denmark	EPCH	Buyer Seller Meet

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August, 2019	23	Buyer Seller Meet	August, 2019	Stockolm, Sweden	EPCH	Buyer Seller Meet
September, 2019	24	Tokyo International Gift Show	03-06 September 2019	Tokyo, Japan	EPCH	Participation in Exhibition
	25	Maison&Objet	6-10 September, 2019	Paris, France	EPCH	Thematic Exhibition
	26	China International Furniture Fair	09-12 September, 2019	Shanghai, China	EPCH	Participation in Exhibition
	27	House Hold Expo	11-13 Sep 2019	Moscow, Russia	CEPC	Participation in Exhibition
	28	Asia's Fashion Jewellery & Accessories Show	16-19 September, 2019	Hong Kong	EPCH	Participation in Exhibition
	29	Thematic Exhbitiion at Thimphu, Bhutan	12-16 Sept.,19	Thimphu, Bhutan	BRAWFED	Thematic Exhibition
	30	Index 2019	17-19 September 2019	Dubai (UAE)	CEPC	Participation in Exhibition
	31	Thematic Exhibition at Kathmandu, Nepal	26- 30 Sept, 19	Kathmandu, Nepal	BRAWFED	Thematic Exhibition
September, 2019	32	Perth Royal Show	September, 2019	Perth, Australia	ITPO	Participation in Exhibition
	33	Handmake in India	September, 2019	Toronto/Vancouver, Canada	COHANDS	Thematic Exhibition

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September, 2019	34	Handmake in India	September, 2019	Barcelona, Spain	COHANDS	Thematic Exhibition
October, 2019	35	Asian Gifts & Premium Show	20-23 October, 2019	Hong Kong	EPCH	Road Show cum Awareness Campaign (Promotional Stall)
	36	Thematic Exhibition at Kathmandu, Nepal (for SC artisans)	October, 2019	Kathmandu, Nepal	COHANDS	Thematic Exhibition
	37	Handmake in India	October, 2019	Dubai, UAE	COHANDS	Thematic Exhibition
November, 2019	38	Technology Delegation Visit (Follow up action)	November, 2019	Cambodia & Vietnam	EPCH	Marketing Study Abroad/Technical Study (Follow up action)
December, 2019	39	AF-L' Artigiano in FERIA	30 November - 08 December 2019	Milan, Italy	EPCH	Participation in Exhibition / Live Demonstration
	40	Expo Artesania Colombia	December, 2019	Columbia	CCIC	Participation in Exhibition
	41	Handmake in India	December, 2019	Sydney/Canberra, Australia	COHANDS	Thematic Exhibition
January, 2019	42	Domotex	17-20 January 2020	Hannover, Germany	EPCH	Awareness Campaign
	43	Maison&Objet Fair	17-21 January, 2020	Paris, France	EPCH	Thematic Exhibition & Awareness Campaign
	44	Homi Milano Fair	23-26 January, 2020	Milan, Italy	EPCH	Awareness Campaign
February, 2020	45	Ambiente Fair	07-11 February, 2020	Frankfurt, Germany	EPCH	Live Demonstration & Brand Image Promotion Seminar

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March, 2020	46	Asia's Fashion Jewellery & Accessories Show	01-04 March, 2020	Hong Kong	EPCH	Participation in Exhibition
	47	Home + Houseware Show	9-12 March, 2020	Chicago, USA	EPCH	Awareness Campaign
	48	Ideal Homex Fair 2020 The International Houseware & Gift fair	21-24 March, 2020	Turkey, Istanbul	EPCH	Participation in Exhibition
2019-20	49	Cultural exchange programme (10 nos.)	2019-20	Country will be selected post receipt of proposal	Departmental Activity	Cultural exchange programme (10 nos.)

Annexure-II

Month Wise list of Events Proposed by organizations under MSS Scheme (**International events in India**)

Month	S.No.	Name of Show	Date of Show	City/Country	Implementing Agency	Activity proposed under MSS Scheme of DC(HC)
April, 2019	1	Home Expo India 2019	16-18 April, 2019	IEML, Greater Noida	EPCH	Thematic Exhibition (Central Region)
	2	-do-	-do-	-do-	EPCH	Thematic Exhibition (Northern Region)
	3	-do-	-do-	-do-	EPCH	Thematic Exhibition (Southern Region)
	4	-do-	-do-	-do-	EPCH	Thematic Exhibition (Artisans of SC Category on PAN India Basis)
	5	-do-	-do-	-do-	EPCH	Thematic Exhibition (North Eastern Region)-(Arunachal Pradesh, Manipur & Meghalaya)
	6	-do-	-do-	-do-	EPCH	Thematic Exhibition (North Eastern Region) (Assam)
	7	-do-	-do-	-do-	EPCH	Thematic Exhibition (North Eastern Region) (Mizoram, Nagaland, Sikkim & Tripura)

Month	S.No.	Name of Show	Date of Show	City/Country	Implementing Agency	Activity proposed under MSS Scheme of DC(HC)
June, 2019	8	Shilp Festival	June, 2019	Delhi, India	COHANDS	Exhibition
July, 2019	9	Hgh India Fair	02-04 July, 2019	Mumbai, India	EPCH	Participation in Exhibition
	10	-do-	-do-	-do-	The Kashmir Chamber of Commerce & Industry	Participation in Exhibition
	11	-do-	-do-	-do-	COHANDS	Participation in Exhibition
	12	Indian Fashion Jewellery & Accessories Show	04-06 July, 2019	IEML, Greater Noida	EPCH	Publicity and Brand Promotion
	13	-do-	-do-	-do-	EPCH	Thematic Exhibition (Eastern Region)
	14	-do-	-do-	-do-	EPCH	Thematic Exhibition (Western Region)
	15	-do-	-do-	-do-	EPCH	Thematic Exhibition (Northern Region)
	16	-do-	-do-	-do-	EPCH	Thematic Exhibition (North East Region)

Month	S.No.	Name of Show	Date of Show	City/Country	Implementing Agency	Activity proposed under MSS Scheme of DC(HC)
August, 2019	17	India International Mega Trade Fair	August, 2019	IEML, Greater Noida	EPCH	Thematic Exhibition (Central Region)
	18	-do-	-do-	-do-	EPCH	Thematic Exhibition (Northern Region)
	19	-do-	-do-	-do-	EPCH	Thematic Exhibition (Northern Eastern Region)
	20	-do-	-do-	-do-	EPCH	Thematic Exhibition (Western Region)
	21	Craft Exchange Programme (between India, Cambodia & Vietnam)	August, 2019	Delhi, India	COHANDS	Departmental Activity
October, 2019	22	48th IHGF Delhi Fair (Autumn)	14-18 October, 2019	IEML, Greater Noida	EPCH	Thematic Exhibition (Crafts of North Eastern Region)
	23	-do-	-do-	-do-	UPEPC	Thematic Exhibition
	24	48th IHGF Delhi Fair (Autumn) (International Publicity and Brand Promotion and Electronic media)	14-18 October, 2019	IEML, Greater Noida	EPCH	International Publicity and Brand Promotion and Electronic media

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December, 2019	25	India International Mega Trade Fair	December, 2019	Kolkata	EPCH	Thematic Exhibition (Eastern Region)
	26	-do-	-do-	-do-	EPCH	Thematic Exhibition (North Eastern Region)
	27	-do-	-do-	-do-	EPCH	Thematic Exhibition (Southern Region)
January, 2019	28	64th India International Garment Fair	29-31 January 2020	New Delhi, India	UPEPC	Thematic Exhibition
	29	International Craft Exposure Programme	January, 2019	Delhi	Dastkari Haat Samiti	International Craft Exposure Programme
February, 2020	30	49th IHGF Delhi Fair (Spring)	February, 2020	IEML, Greater Noida	EPCH	Thematic Exhibition (crafts from North Eastern Region)
	31	49th IHGF Delhi Fair (Spring) (International Publicity and Brand Promotion and Electronic media)	February, 2020	IEML, Greater Noida	EPCH	International Publicity and Brand Promotion and Electronic media
